



PRESS RELEASE

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“MONA FACILITATES 40 MILLION WON WORTH OF BOOK DONATIONS TO CHARITIES IN SEOUL AND GYEONGGI-DO”

Seoul, South Korea – MONA, a pioneering social impact startup dedicated to helping businesses reduce waste and supporting communities, proudly announces the successful redistribution of books, valued at 40 million won, to various charities across Seoul and Gyeonggi-do. This significant initiative was made possible through a collaboration with Korea NVC Publisher.

As part of MONA's commitment to sustainability and community support, this book donation aims to provide access to educational resources for individuals and families in need. Each book redistributed represents not just knowledge but also an opportunity for growth and learning for children in Seoul and Gyeonggi-do.

In addition to the environmental impact, the donation also made a profound impact for charities in Seoul and Gyeonggi-do. Over 2,186 children have and are expected to directly benefit from the redistribution of the books.

"At MONA, we believe in the power of collaboration and community support to create a lasting impact. This book donation is a testament to our mission of reducing waste while uplifting those in need," said Quynh, founder of MONA. "Together with Korea NVC Publisher, we are making strides towards a more sustainable and equitable future."

MONA, founded by Vietnamese American, Quynh Phan, who is a long-term expat in South Korea, is a social impact platform that connects businesses with surplus products, near-expiry items, or unused goods like furniture and appliances, to communities in need. By facilitating the redistribution of these products to charities and individuals, MONA helps businesses reduce waste, enhance their social impact, and meet sustainability goals. Additionally, MONA offers ESG marketing services and impact reports to support businesses in demonstrating their positive contribution to the environment and society.

Currently, MONA is participating in the K-Startup Grand Challenge (KSGC) with CNTTECH, supported by the Ministry of SMEs and Startups, Gyeonggi Center for Creative Economy & Innovation (GCCEI), and Korea Institute of Startup and Entrepreneurship Development (KISED).

For more information about MONA and our ESG initiatives, please visit monaofficial.co or follow MONA on Instagram @monaofficial.co

Press Contact: press@monaofficial.co